

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being filed electronically with the U.S. Patent and Trademark Office on the below date:
 Date January 30, 2009 Name: John G. Rauch Signature: /John G. Rauch/

**BRINKS
HOFFER
GILSON
& LIONE**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: **Robert Main et al.**

Appln. No.: **09/778,666**

Filed: **February 6, 2001**

For: **SYSTEM AND METHOD FOR MANAGING
ADVERTISING INVENTORY TO MAXIMIZE
ADVERTISING REVENUES**

Docket No: **12729/78**

Examiner: **Champagne, Donald**

Art Unit: **3622**

Conf. No.: **4361**

TRANSMITTAL

Mail Stop AF
 Commissioner for Patents
 P O Box 1450
 Alexandria, VA 22313-1450

Sir:

Attached is/are:

- ☒ Substance of Interview; and
☐ Return Receipt Postcard.

Fee Calculation:

- ☒ No additional fee is required.
☐ Small Entity.
☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 CFR § 1.136(a).
☐ A petition or processing fee in an amount of \$_____ under 37 CFR § 1.17(____).
☐ An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Small Entity		OR	Not a Small Entity	
					Rate	Add'l Fee		Rate	Add'l Fee
Total		Minus			x \$26=			x \$52=	
Indep.		Minus			x 110=			x \$220=	
First Presentation of Multiple Dep. Claim					+\$195=			+ \$390=	
					Total	\$		Total	\$

Fee Payment:

- ☐ A check in the amount of \$_____ is enclosed.
☐ Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
☐ Please charge Deposit Account No. 23-1925 in the amount of \$_____ for _____.
 A copy of this Transmittal is enclosed for this purpose.
☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925. A copy of this Transmittal is enclosed for this purpose.

Respectfully submitted,

January 30, 2009
 Date

/John G. Rauch/
 John G. Rauch (Reg. No. 37,218)

**BRINKS
HOFFER
GILSON
& LIONE**